

# Step-By-Step

## Intros

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### STEP ONE: HOOK

EYE CATCHING, OPTIONAL

1. A quote that is relevant to your entire topic.

1. introduces your topic in general terms.
2. Think of moving from the known to the unknown.
3. Phrases like “its commonly understood that” and “everyone knows” are good ways to get started but the final statment shoudl appear without them.

### STEP TWO: SHARED CONTEXT

HELPS INCLUDE THE AUDIENCE

### STEP THREE: PROBLEM

OFTEN A QUESTION, WHAT'S WRONG WITH THE NORM?

1. Highly why there is a problem with the expected/norm relating to your topic.
2. Good transitions here might look like: “if we know this to be true, then why...X” or “However”.

1. Tell us why the problem is important even if you think it is obvious.
2. For researchers, this is one of the main places to explain why your work should be funded.

### STEP FOUR: JUSTIFY

PROVIDES MOTIVATION, DIFFERENT FROM STEP THREE

### STEP FIVE: SOLUTION (THESIS)

CLEAR STATEMENT, YOUR PERSPECTIVE

1. Provide a single statment of how the problem can be solved.
2. Not limited to argumentative essays.
3. If you struggle with thesis statements, try starting with an “i believe” statement.

1. Write out your main approaches/arguments in the order they will appear in the body.
2. The purpose of this section is to help your reader follow your process throughout the paper and keep track of what is coming next.

### STEP SIX: SIGNPOSTING

KEY STEP, ROADMAP FOR READER

# Example

HOOK

“All men are created equal,” they said when writing the United States Constitution. (everyone knows) The intention was to create a free and hopeful future for the country. However, this is not yet the reality.

SHARED  
CONTEXT

PROBLEM

For if movements like Black Lives Matter (BLM) are necessary, then we have not achieved the kind of country where the citizens believe “all men are created equal.” If we hope to advance as a country and as a species, we must find a way to remove racial prejudices, especially those against the Black community. In order to promote the idea that all men are created equal, (I believe)

JUSTIFY

SOLUTION  
(THESIS)

Social change is absolutely necessary in the United States. The following are socio-political approaches that could assert positive change for Black Lives Matter: the immediate removal and arrest of any persons related to the terrorist group titled KKK, an improved budget for education in public schools to provide more opportunities for minority students, and finally, an overhaul of law enforcement, especially looking at the code of conduct and how reports of abuse are handled.

SIGNPOST