

Rita Bornstein, Ph.D.-Curriculum Vitae

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## **PROFESSIONAL EXPERIENCE**

President Emerita, Rollins College, 2004-.

George D. and Harriet W. Cornell Professor Emerita of Philanthropy and Leadership Development, Rollins College, 2016-.

George D. and Harriet W. Cornell Professor of Philanthropy and Leadership Development, Rollins College, 2004-16.

President and Professor of Education, Rollins College, 1990-2004.

George D. and Harriet W. Cornell Professor of Distinguished Presidential Leadership, Rollins College, 2001-04.

Graduate Faculty, The Union Institute, 1989-91.

Vice President for Development and Research Professor of Education, University of Miami, 1985-90.

Co-Principal Investigator, Lilly Endowment Grant, "Strengthening the Occupation of University Development," 1988-90.

Associate Vice President for Development, University of Miami, 1982-85.

Director, Foundation and Corporate Relations, University of Miami, 1981-82.

Adjunct Professor of Education, University of Miami, 1976-85.

Director, National Sex Equity Demonstration Project, (U.S. Office of Education) University of Miami, 1979-82.

Director, Southeast Sex Desegregation Assistance Center, (U.S. Office of Education) University of Miami, 1979-81.

Field Director – Florida and Georgia, School Desegregation Consulting Center (U.S. Office of Education) University of Miami, 1975-79.

Chair and Teacher, Department of English, North Miami Beach High School, 1973-74.

Chief Administrator, School Within a School, and English Teacher, North Miami Beach High School, 1971-73.

## **EDUCATION**

Ph.D.	1975	University of Miami, Educational Leadership (UM Graduate Fellowship)
M.A.	1971	Florida Atlantic University, English Literature (FAU Graduate Fellowship)
B.A.	1970	Florida Atlantic University, English Literature

## PUBLICATIONS

- "Women must demand change through their actions." *Orlando Sentinel* 10 July 2022.
- "Winter Park, Orlando should embrace cultural tourism." *Orlando Sentinel* 21 January 2022.
- Memoir, *Winter Park Magazine*, January 2021.
- "Amid an institutional disgrace, UCF needs support to regain its footing." *Orlando Sentinel* 28 February 2019.
- "Shattering glass ceiling: What to do with Shards." *Orlando Sentinel* 19 August 2016.
- "Wanted: A grand new vision for the digital age." *Orlando Sentinel* 7 April 2016.
- "Emotional Intelligence: The Missing Factor in Presidential Searches." *Trusteeship* January/February 2015.
- "Leadership Legitimacy, Managed Authenticity, and Emotional Stability: Keys to a Successful Presidency." *Women and Leadership in Higher Education*. Ed. Karen A Longman and Susan R. Madsen. Charlotte, NC: Information Age Publishing, 2014.
- Review of *Presidencies Derailed: Why University Leaders Fail and How to Prevent It*, by Stephen Joel Trachtenberg, Gerald B. Kauvar, and E. Grady Bouge. *The Journal of Higher Education* July/August 2014.
- "How a President Can Rescue—or Ruin—a College's Reputation." *The Chronicle of Higher Education* 29 April 2013.
- "Transforming Institutions Through Shared Governance." *Trusteeship* September/October 2012.
- "What Teresa Sullivan's Ouster Means for Higher Education." Invited commentary, *The Chronicle of Higher Education* 19 June 2012.
- Fundraising Advice for College and University Presidents: An Insider's Guide*. Association of Governing Boards of Universities and Colleges, 2011.
- "The CBO as Civility Broker: An Interview with Rita Bornstein." *Business Officer* July/August 2010.
- Succession Planning for the Higher Education Presidency*. Association of Governing Boards of Universities and Colleges, 2010.
- "Promoting Civil Discourse on Campus." *The Presidency* Winter 2010.
- "The Evolving College Presidency." *The Future of Higher Education: Perspectives from America's Academic Leaders*. Ed. Gary A. Olson and John W. Presley. Boulder, CO: Paradigm Publishers, 2009; Routledge, 2016.
- "Women and the Quest for Presidential Legitimacy." *Women in Academic Leadership: Professional Strategies, Personal Choices: Vol. 2 Women in Academe*. Ed. Diane R. Dean, Susan J. Bracken, and Jeanie K. Allen. Sterling, VA: Stylus Publishing LLC, 2009.
- "Why You Shouldn't Just Be Yourself During Hard Times." *The Chronicle of Higher Education* 13 July 2009.
- "Ethics and Leadership: A Former President Reflects on The Pivotal Role of Character in the College Presidency." *Journal of College and Character*, February 2009
- "Presidents and the Big Picture." *The Chronicle of Higher Education* 13 June 2008.
- "Women and the College Presidency." *Unfinished Agendas: Women, Gender, and the New Challenges of Higher Education*. Ed. Judith Glazer Raymo. Baltimore, MD: The Johns Hopkins University Press, 2008.
- "Building and Working With a Board of Trustees." *Presidential Transitions*. Ed. Patrick H. Sanaghan, Larry Goldstein, Kathleen D. Gaval. Westport, CT: Praeger Publishers, 2008.
- "Why Women Make Good College Presidents." *The Presidency*, Spring 2007.
- "Leadership, Money, and Mischief." *Trusteeship* March/April 2007.

"Beyond bricks, mortar: Nurture and strengthen arts groups." *Orlando Sentinel* 1 January 2007.

"The President and Board Development." AGB Board Basics. Washington, DC: Association of Governing Boards of Universities and Colleges, 2006.

"The Nature and Nurture of Presidents." *The Chronicle of Higher Education* 4 November 2005.

"Can we talk?" *Orlando Sentinel* 13 July 2005.

"Now That I'm Retired . . . ." *The Chronicle of Higher Education* 29 April 2005.

"Three cheers for academia." *Orlando Sentinel* 6 April 2005.

"The Authentic, and Effective, College President." *The Chronicle of Higher Education* 30 July 2004.

"The lessons of BU for MIT search." *The Boston Globe* 25 December 2003.

"Why College Presidents' Don't Last." *The Chronicle of Higher Education* 14 November 2003.

*Legitimacy in the Academic Presidency: From Entrance to Exit*. ACE/Praeger Series on Higher Education. Westport, CT: Greenwood Press, 2003.

"Redefining Presidential Leadership in the 21<sup>st</sup> Century." *The Presidency* Fall 2002.

"Venture Philanthropy: A Boon to Academe?" *Trusteeship* September/October 2001.

"Campus Case: Turning a World War II Trophy into a Positive Partnership at Rollins College." *Public Relations and the Presidency: Strategies and Tactics for Effective Communications*. John E. Ross, Carol P. Halstead, and others. CASE Books, 2001.

"Presidents' Public Diaries." *Journal of College and Character* 8-19 January 2001. 12-part series. ("The Price of Admission," "Who Is in Charge Here?" "Equal Benefits," "The Influence of Donors," "Playing by the Rules," "Civic Engagement for Everyone (Else)," "Rita's Rose Garden," "Commerce in Academe," "Good Taste Vs. Free Speech," "Presidential Passages," "Alma Mater," "Do Not Steal This Book")

"A President's Guide to Fund-raising Success." *The Presidency* Spring 2000.

"From Ivory Tower to Town Hall." *The Presidency* Spring 1999.

"Focus on the Presidency: Shared Governance And an Elusive Community." *Trusteeship* March/April 1999.

"Focus on the Presidency: A Good-Neighbor Policy." *Trusteeship* January/February 1999.

"Focus on the Presidency: Investing in the President." *Trusteeship* November/December 1998.

"Resources/FOCUS: Fund Raising." *The Presidency*, Fall 1998.

"Focus on the Presidency: In Money Matters, It's Time for Change." *Trusteeship* September/October 1998.

"Focus on the Presidency: Ethical Assets On the Bottom Line." *Trusteeship* July/August 1998.

"A lesson Rollins Learned." *Orlando Sentinel* 26 May 1998.

"Focus on the Presidency: The Art of Seeking the Moral High Ground." *Trusteeship* May/June 1998.

"How a College Got Embroiled in an International Incident Over a World War II Trophy." *The Chronicle of Higher Education* 8 May 1998.

"Anchoring the Future in the Past: 1931-1997." *Education and Democracy: Re-imagining Liberal Learning in America*. Exec. Ed. Robert Orrill. The College Board, 1997.

Reprinted as "Anchoring the Future in the Past." *Fiat Lux: Teaching in Paradise*. Ed. Maurice J. O'Sullivan. Winter Park, FL: Angel Alley Press, 2004.

"Assuming the Bully Pulpit." *Leadership Transitions: The New College President*. Ed. Judith Block McLaughlin. Jossey-Bass, 1996.

"Back in the Spotlight: The College President as Public Intellectual." *Educational Record* Fall 1995.

Reprinted as "Muffled Voices." *Trusteeship* March/April 1996.

"Leaving the ivory tower and getting down to earth." *Orlando Sentinel* 15 September 1994.

"A new role for Florida's independent colleges." *Orlando Sentinel* 15 December 1991.

"Fund Raising in Transition: The Professionalization of an Administrative Occupation," with Harland G. Bloland. *Taking Fund Raising Seriously*. Ed. Dwight F. Burlingame and Lamont J. Hulse. Jossey-Bass, 1991.

"The Capital Campaign." *The President and Fund Raising*. Ed. James L. Fisher and Gary H. Quehl. American Council on Education, 1989.

"Adding It Up: Capital Campaigns Are Not Created Equal." *CASE Currents* January 1989.

"Career Development for the Foundation Relations Professional." *Cultivating Foundation Support for Education*. Ed. Mary Kay Murphy. Council for Advancement and Support of Education, 1989.

"Ambiguity as Opportunity and Constraint: Evolution of a Federal Sex Equity Education Program." *Educational Evaluation and Policy Analysis* Summer 1985.

*Title IX Compliance and Sex Equity: Definitions, Distinctions, Costs and Benefits*. Monograph No. 73. ERIC Clearinghouse on Urban Education, Urban Diversity Series. Teachers College, Columbia University, 1981.

"Sexism in American Education." *Sex Equity Handbook for Teachers*. Ed. Myra and David Sadker. Longman, Inc., 1981.

"Protection or Liberation: The Education of Women." *Educational Leadership* February 1979.

Reprinted in *Kaleidoscope: Readings in Education*. Ed. James Cooper and Kevin Ryan. Houghton Mifflin Co., 1980, 1984.

"The Principal's Role in Title IX Compliance." National Association of Secondary School Principals *Bulletin* 63 (April 1979).

*Freedom or Order: Must We Choose?* Allyn and Bacon, Inc., 1976.

"An Interdisciplinary Approach to War-Peace Studies." *English Journal* February 1974.

Reprinted in *Trends in Social Education* July 1975.

Reprinted in *A Curriculum of Peace: Selected Essays from English Journal*. Ed. Virginia R. Monseau. National Council of Teachers of English, 2004.

"Man Between War and Peace." Dade County Board of Public Instruction Quinmester Course, featured in *ERIC Profiles of Promise* Spring 1975.

For archival records of the Bornstein administration at Rollins College, please see: [Rita Bornstein Presidential Records, 1990-2004](#)

## **MEDIA COVERAGE**

Featured or quoted in over 200 publications, including *The New York Times*, *The Washington Post*, *The Boston Globe*, *The Wall Street Journal*, *The Chronicle of Higher Education*.

## **BOARDS, COMMISSIONS, AND COMMITTEES**

Member, Board of Directors, Parkinson Association of Central Florida, 2015-.

Member, Board of Trustees, Winter Park Health Foundation, 2013-21.

Member, Board of Directors, Association of Governing Boards of Universities and Colleges, 2008-16.

Member, Judicial Merit Selection Panel, Appointed by Patricia Fawsett, Chief, United States District Judge, 2007.

Member, Task Force on the State of the Presidency in American Higher Education, Association of Governing Boards, 2005-06.

Member, Executive Committee, Board of Directors, Dr. Phillips Center for the Performing Arts, 2004-21.

Board of Trustees, Council for Advancement and Support of Education (CASE), 2003-07; Chair, 2005-07.

Orange County Chairman's Transportation Commission. 2002.

Board of Directors, United Arts of Central Florida, 2002-05.

Reaffirmation of Accreditation Committee for Millsaps College, Southern Association of Colleges and Schools, 2002.

Appeals Committee, Commission on Colleges, Southern Association of Colleges and Schools, 2002-05.

Board of Directors, Economic Development Commission of Mid-Florida, 2001-04.

Executive Committee, Annapolis Group, 1999-2001.

Reaffirmation of Accreditation Committee for Washington and Lee University, Southern Association of Colleges and Schools, 1999.

Southern University Conference, President, 2001-02; Executive Committee, 1998-2003.

Editorial Advisory Board, *The Presidency*, American Council on Education, 1998-2004.

NationsBank Central Florida Advisory Board, 1998-99.

Board of Directors, NationsBank Corporation, 1998.

Commissioner, Commission on Colleges, Southern Association of Colleges and Schools, 1998-2000; Executive Council, 1999-2000.

Sunshine State Conference, President, 1997-99.

Board of Directors, Tupperware Corporation, 1997-2012; Audit and Corporate Responsibility Committee, 2000-12; Compensation and Directors Committee, 1997-2000.

Florida Council of 100 Business/Higher Education Partnership, 1996-2002.

Board of Directors, American Council on Education, 1995-98; Executive Committee, 1997-98; Finance and Audit Committee, 1995-98.

The Florida Council of 100, 1993-2002.

Board of Directors, Associated Colleges of the South, 1992-2001; Chair, 1999-2001; Vice Chair, 1997-99; Secretary, 1995-97; Treasurer, 1993-95.

Director Emeritus, Barnett Banks, Inc., 1998; Board of Directors, 1991-98; Audit Committee, 1995-98.

Board of Governors, The National Conference for Community and Justice, 1991-2001.

Board of Directors, Barnett Bank, N.A., Central Florida, 1990-98; Executive Committee, 1993-94.

Council of Presidents, Independent Colleges and Universities of Florida, 1990-2004; Chair, 1997-98; Vice Chair, 1996-97.

Board of Directors, Winter Park Chamber of Commerce, 1990-96.

Executive Committee, Orlando Naval Training Center Reuse Commission, 1993-95.

Board of Directors, National Association of Independent Colleges and Universities, 1992-95; Presidential Search Committee, 1993; Chair, Government Relations Committee, 1994-95.

Reaccreditation review team for Agnes Scott College, Southern Association of Colleges and Schools, 1994.

Commission on Leadership Development, American Council on Education, 1991-93.

Board of Trustees, The Bach Festival Society of Winter Park, Inc., 1990-93.

Board of Directors, Greater Orlando Chamber of Commerce, 1991-92.

Steering Committee, Tri-County Human Needs Assessment Committee, Heart of Florida United Way, 1991-92.

Commissioner's Transition Team, Florida Department of Education, 1991.

Reaccreditation review team for Randolph-Macon Women's College, Southern Association of Colleges and Schools, 1990.

Dade County Performing Arts Center Trust, 1989-90.

Institutional Review Team, Search for President, Old Dominion University, 1989.

Chair, Annual Assembly, Council for Advancement and Support of Education, Washington, DC, 1989.

Regional Board, Anti-Defamation League, 1987.

Board of Directors, AAFRC Trust for Philanthropy, 1987-90.

Executive Committee, Board of Governors, Greater Miami Chamber of Commerce, 1987-90.

Institutional Review Team, Search Committee for Chancellor, University of North Carolina at Chapel Hill, 1987.

Educational Fund-Raising Commission, Council for Advancement and Support of Education, 1987-89.

Commission on Research, Council for Advancement and Support of Education, 1985-89.

Women's Intercollegiate Athletics Advisory Committee, University of Miami, 1979-81.

Alternative Education Advisory Committee, Florida Department of Education, 1979.

Advisory Board, Office of Education educational equity project, University of South Florida, 1977-78.

Advisory Board, Office of Education educational equity project, University of Oklahoma, 1977-78.

## **AWARDS**

Tess Wise White Rose Award, Holocaust Memorial Resource & Education Center of Florida, 2022.

Peacock Ball Honoree, Winter Park History Museum, 2017.

*Winter Park Magazine*, "The Influentials, Class of 2017," Summer 2017.

*Orlando Life*, "25 Influential Women," July 2013.

John Young History Maker Award, Historical Society of Central Florida. 2013.

Henry Cragg Award, Junior Achievement of Central Florida, 2012.

E. Burr Gibson Lifetime Achievement Award, Council for Advancement and Support of Education (CASE), 2012.

Veteran Feminists of America Medal of Honor, 2011.

Included in *Orlando Magazine's* "50 Most Powerful People," July 2008.

Central Florida Woman of the Year Award, Women's Executive Council, 2007.

Honorary Doctorate, University of Central Florida, 2006.

Mid-Florida Junior Achievement Hall of Fame Laureate, 2006.

Legacy Award, Women Who Mean Business, Orlando, 2006.

President's Fellow Medallion, University of South Florida, 2005.

Doctor of Humane Letters (*Honoris Causa*), Rollins College, 2004.

Hamilton Holt Award, Rollins College, 2004.

Honorary Alumna, Rollins College Alumni Association, 2004.

Roy E. Crummer Medal, Rollins College, 2004.

Walk of Fame, Rollins College, 2004.

Citizen of the Decade, The Winter Park Chamber of Commerce, 2004.

Lifetime Achievement Award, Association of Fundraising Professionals, Central Florida Chapter, 2003.

Henry A. Rosso Award for Lifetime Achievement in Ethical Fund Raising, The Center on Philanthropy at Indiana University, 2003.

Women of Distinction Award for Education, Girl Scouts of Citrus Council, 2002.

Doctor of Humane Letters (*Honoris Causa*), Florida Atlantic University, 2000.

CASE District III Chief Executive Leadership Award, 2000.

Summit Award, Central Florida Women's Resource Center, 1999.

*The Laureate* for Lifetime Achievement in Fundraising, Institute for Charitable Giving, 1999.

Florida Atlantic University Alumni Association Hall of Fame Award, 1996.

Tree of Life Award, Jewish National Fund, 1991.

James W. McLamore Outstanding Service Award, University of Miami Faculty Senate, 1990.

Outstanding Alumnus Award, School of Education, University of Miami, 1990.

CASE/USX Achievement in Mobilizing Support (AIMS) Award for "excellence in planning and management in all aspects of the development operation," 1998.

CASE Gold Medal for Improvement in Total Financial Support, 1988.

Greater Miami YWCA Award, "Women Who Make a Difference," 1988.

Sojourner Truth Award, National Organization for Women, Dade County Chapter, 1979.

### **HONOR SOCIETIES**

Sigma Tau Delta, Rollins College, 1999.

Beta Gamma Sigma, Rollins College, 1998.

Omicron Delta Kappa, Rollins College, 1992.

Iron Arrow, University of Miami Honorary Fraternity, 1986.

Pi Lambda Pi, National Women's Honorary Fraternity, 1974 (President, 1975).